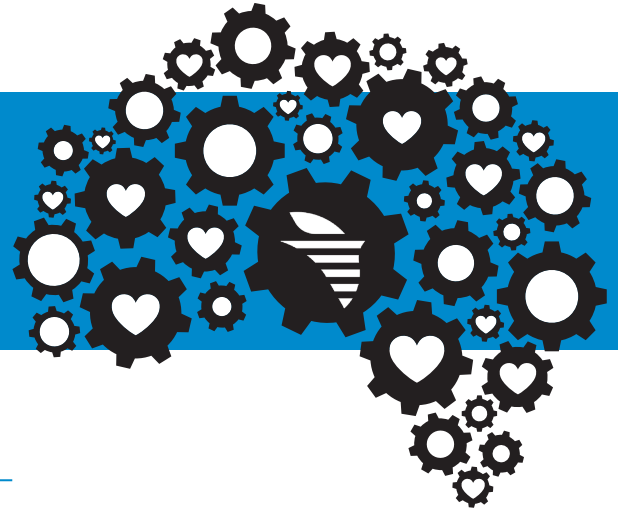


# Applied Emotional Intelligence Workshop

## UNLEASHING THE POWER OF EI



November, 4-5, 2022

St. Petersburg, FL - Hilton St. Petersburg Carillon Park

### emotional intelligence

**noun** | emo·tion·al | \ i-'mō-shnəl | in·tel·li·gence | \ in-'te-lə-jən(t)s

*Our capacity for recognizing and understanding our own feelings and those of others, for motivating ourselves, and for managing emotions well in ourselves and in our relationships.*

### Why is emotional intelligence (EI) important?

**Extensive research has shown that EI plays a crucial role in the workplace.** Recent studies indicate that EI has a strong impact on both individual productivity and overall organizational performance. Furthermore, a lack of EI can negatively impact the professional success of even the most technically capable medical professional.

At Inspero, we have long recognized the robust power of studying EI and of using soft skills to take our techni-

cal practice to another level. Over the past decade, we have helped hundreds of dentists and teams achieve the kind of rewarding patient relationships and supportive team environments that create a truly successful and meaningful practice.

This workshop is for you if you want to increase your effectiveness as a leader, fully connect with people, and achieve breakthrough gains in performance.

### Who can benefit from learning EI?

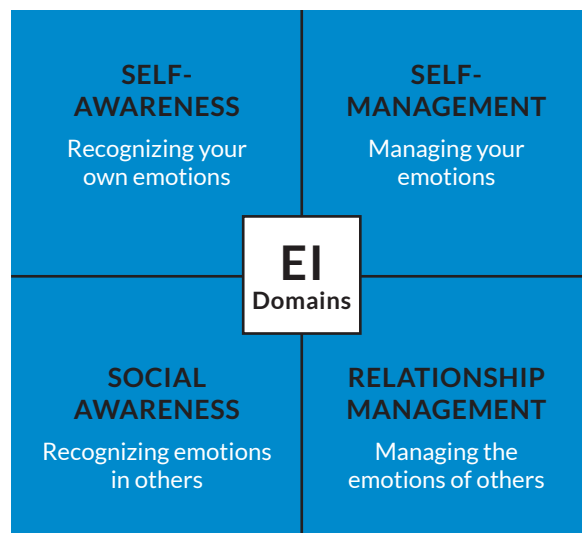
**Learning Emotional Intelligence benefits doctors as individuals because it allows them to get the most out of their technical training, but it is perhaps even more beneficial for teams.** Study after study has

shown that teams are actually more creative when they achieve high levels of participation, cooperation and collaboration among members, and this is only possible in a high trust environment.

# How do we build EI?

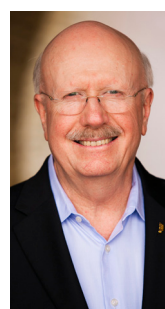
You can't grow your Emotional Intelligence by reading about it in a book. It is a skill that must be developed collaboratively over time. This workshop is a launch pad for that process. At

Inspero, we create a fun and safe environment for raising your Emotional Intelligence and learning new skills to leverage your success in your work and life. Bill, Ryan, and Bob will lead you through practice-tested, results-targeted EI skills to resolve your challenges, ensure excellence in team performance, and provide a truly REMARKABLE transformational patient experience.



**Bill Woodburn**  
MEd, LPC, LMFT

A Professional Counselor and Master Story Teller, Bill explains how hidden group and interpersonal dynamics affect team performance.



**Bob Frazer**  
DDS

A performance coach to dentists for over 30 years, Bob leads you through the top 2% of practice-tested, results-targeted EI skills to ensure excellent team performance.

“ As a pediatric practice, we deal with both the emotions of the children and their parents, plus we tend to have large teams requiring EI leadership. Your Unleashing the Power of EI workshop is simply a must! ”

Mark Kogut  
DDS, MS (Dallas, TX)

“ In nearly 30 years of CE, this was the best non-technical course I've ever attended. I was able to immediately apply what I learned with positive results. ”

Don Kleier  
DDS, MS (Englewood, CO)

“ The great thing about this workshop is that what I learned about EI will not only make me a much more effective team member, it will make me a better wife, mother and whole person. ”

Heather Shoemaker  
Treatment Coordinator (Buda, TX)

Join a growing community of dentists and teams who have discovered how to use Emotional Intelligence to positively transform their practices.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

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First Attendee **\$1690**

Additional Attendee **\$1130**

Email completed form to [peggy@frazeronline.com](mailto:peggy@frazeronline.com) or call 512-346-0455 to register.

For More Information: <https://www.frazeronline.com/applied-emotional-intelligence-workshops>